Learning Equilibria of Simulation-Based Games: Applications to Empirical Mechanism Design

Enrique Areyan Viqueira June 1, 2020

Advisor: Dr. Amy Greenwald



Outline

- Part 1: Simulation-Based Games
- Part 2: Empirical Mechanism Design
- Part 3: Proposed Work

Collaborators







Cyrus Cousins



Yasser Mohammad

(Tentative) Thesis Statement

Thesis Statement

Through modern statistical tools, sampling heuristics, and optimization techniques, we find sample-efficient algorithms that learn the approximate equilibria of simulation-based games and use them to empirically design mechanisms.

Part 1: Learning Equilibria of Simulation-Based Games

Improved Algorithms for Learning Equilibria in Simulation-Based Games.

Enrique Areyan Viqueira, Cyrus Cousins, Amy Greenwald.

19th International Conference on Autonomous Agents and MultiAgent Systems (AAMAS20).

Learning Simulation-Based Games from Data.
Enrique Areyan Viqueira, Amy Greenwald, Cyrus Cousins, Eli Upfal.

18th International Conference on Autonomous Agents and MultiAgent Systems (AAMAS19).

The "Game" Plan (a.k.a. Outline Part 1)

- Simulation-based Games
- Mathematical Framework
- Learning Algorithms
- Experimental Results

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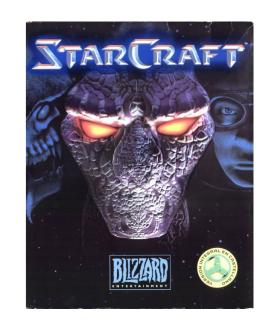
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- At the heart of game theory is the notion of a Game a mathematical object: players, actions, and utilities

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- Game theory is the standard conceptual framework to analyze the interaction among strategic agents
- At the heart of game theory is the notion of a Game a mathematical object: players, actions, and utilities
- Often, an analyst can specify a game description completely. But,
 there are games too complex to afford a complete description

Simulation-Based Games - Examples

- StarCraft: a real-time strategy game
- Hundreds of units and buildings, large strategy space



Deepmind¹ recently built the first AI to defeat a top player Their parameterization of the game has an average of

 10^{26} legal actions at each step!



Simulation-Based Games - Pervasive in Real Life

As fun as StarCraft might be, think of it as a model for important, real-world applications such as:

Electronic advertisement (TAC AdX - https://sites.google.com/site/gameadx/)

Energy markets (Power TAC - https://powertac.org/)

Industrial supply chains (ANAC-SCML http://web.tuat.ac.jp/~katfuji/ANAC2019/#scm)

etc.

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- Many sources of complexity, in the StarCraft example different terrains, units, actions, etc.
- Nevertheless, in simulation-based games, one can obtain samples of utilities by running a game simulator

Simulation-Based Games - Mathematical Model

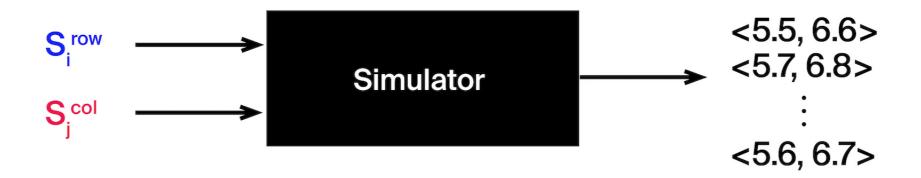
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Simulation-based game

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Simulation-based game



Simulation-Based Games - Heuristics

Actions spaces are vast, so usually no optimal strategies are available. Instead, there are a few heuristics.

Plan for the rest of Part 1

- High-level Goal: learn the equilibria of simulation-based games
- Formalize simulation-based games and their equilibria
- Learning algorithms and experimental results

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- The expected game (the normal-form game with expected utilities) is then our model of a simulation-based game

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- The empirical game has empirical utilities for every player and strategy profile

Goal

Learn, with provable guarantees, all the equilibria of expected games given access only to empirical games

(Other valid and interesting goals:

+ recover one equilibrium, e.g., by following best-response dynamics)

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S_2^{row}	0, -3	-2, -2

G_2	S_1^{col}	S_2^{col}
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 G_1 is ε -close to G_2

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- Even if we could approximate each $\bar{u}_p(\vec{s})$ (say, up to ε), would that destroy the equilibria?
- **Definition**: a strategy profile \vec{s} is an ε -equilibrium if players don't have incentive to deviate, up to ε , fixing other players' strategies

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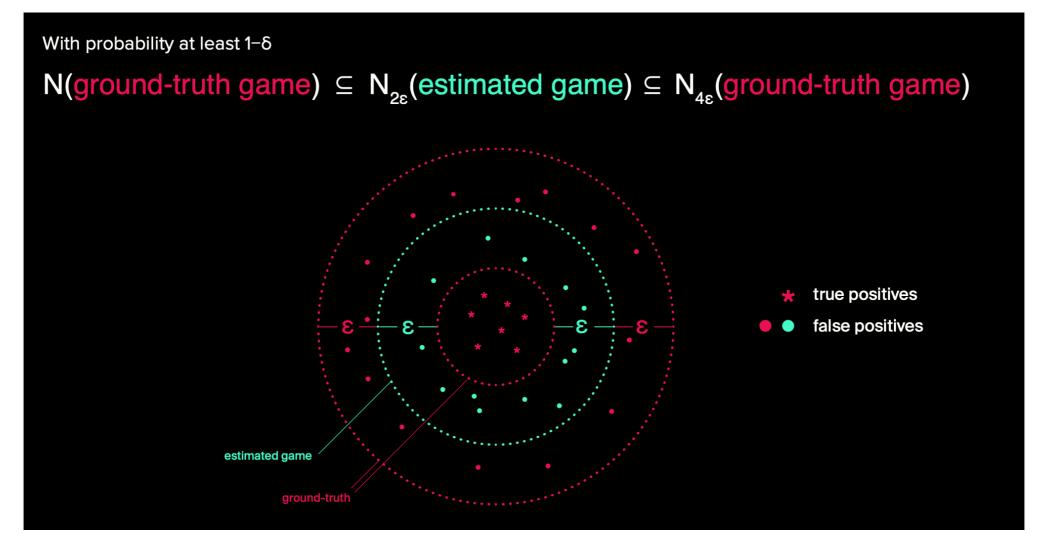
Tuyls, K. et al.
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Learning Equilibria

How to learn the approximate equilibria of a simulation-based game from sample data?

Original Goal



How to learn an ϵ -uniform approximation of an expected game from sample data?

Mathematically Precise Goal

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- We present two Probably Approximate Correct (PAC) algorithm to learn empirical games
 - **PAC** algorithm: given $\varepsilon, \delta > 0$, learn some model (games!) up to error at most ε and with probability at least 1δ
- The first algorithm is a baseline that uses **Hoeffding's Inequality** to estimate all utilities of a simulation-based game

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Idea: take a few samples first, then take more samples of only those profiles that can't be refuted as part of an equilibrium

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 - Sample all active p, \vec{s} , up to current error ϵ_t



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 - Decrease the target error $\epsilon_{t+1} \leftarrow \epsilon_t$ constant



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Experimental Setup

- We use GAMUT (gamut.stanford.edu) to generate games
- We use Gambit (<u>www.gambit-project.org</u>) for equilibria computation
- We developed a python library (github.com/eareyan/pysegta) that implements our learning algorithms and interfaces with both GAMUT and Gambit.

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- Efficiency is due to the algorithm exploiting the strategic structure of games without knowing a priori what this structure is!
- In our paper, we also discussed a rather pathological example of a game where pruning is not effective

	$\varepsilon \leq 0.125$		$\varepsilon \leq 0.25$		$\varepsilon \leq 0.5$		$\varepsilon \leq 1.0$	
Bound	Hoeffding	Emp. Bennett	Hoeffding	Emp. Bennett	Hoeffding	Emp. Bennett	Hoeffding	Emp. Bennett
Game/Algorithm	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}	GS; PSP; ε_{PSP}
Congestion Games (5 facilities)	3,051; 1,654 ; 0.08	3,051; 1,449 ; 0.00	762; 464 ; 0.17	762; 364 ; 0.01	190; 146 ; 0.34	190; 93 ; 0.01	47 ; 58; 0.70	47; 25 ; 0.04
Zero-Sum Games (30 strategies)	2,841; 1,691 ; 0.08	2,841; 1,383 ; 0.00	710; 502 ; 0.17	710; 349 ; 0.01	177; 166 ; 0.35	177; 90 ; 0.01	44 ; 62; 0.71	44; 25 ; 0.04
Random Games (30 strategies)	2,841; 1,666 ; 0.08	2,841; 1,375 ; 0.00	710; 491 ; 0.17	710; 347 ; 0.01	177; 159 ; 0.35	177; 90 ; 0.01	44 ; 58; 0.71	44; 25 ; 0.04
Congestion Games (4 facilities)	622; 492 ; 0.09	622; 438 ; 0.00	156; 138 ; 0.17	156; 110 ; 0.01	39 ; 41; 0.35	39; 28 ; 0.01	10 ; 15; 0.71	10; 8; 0.04
Zero-Sum Games (20 strategies)	1,171; 829 ; 0.09	1,171; 708 ; 0.00	293; 240 ; 0.17	293; 179 ; 0.01	73 ; 77; 0.35	73; 46 ; 0.01	18 ; 28; 0.71	18; 13 ; 0.04
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Congestion Games (3 facilities)	114 ; 145; 0.09	114 ; 135; 0.00	29 ; 40; 0.18	29 ; 34; 0.01	7; 12; 0.36	7; 9; 0.02	2; 4; 0.73	2; 2; 0.05
Zero-Sum Games (10 strategies)	254 ; 268; 0.09	254; 242 ; 0.00	63 ; 73; 0.18	63; 61 ; 0.01	16 ; 22;0.36	16; 15 ;0.02	4 ; 7; 0.73	4 ; 4 ; 0.05
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Congestion Games (2 facilities)	17 ; 37; 0.09	17 ; 37; 0.00	4 ; 10; 0.19	4 ; 9; 0.01	1; 3; 0.38	1 ; 2; 0.02	1 ; 1 ; 0.76	1 ; 1 ; 0.05
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Table 1: PSP's sample efficiency. Numbers of samples are reported in tens of thousands. The values in bold are smaller than their counterparts; as ε is fixed, they indicate the more sample efficient algorithms.

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Random Games (10 stra Congestion Games (2 fac	Congestion Games (3 facilities)	114 ; 145; 0.09	114 ; 135; 0.00	4; 4; 0.05 1; 1; 0.05
Zero-Sum Games (5 stra Random Games (5 stra	Zero-Sum Games (10 strategies)	254 ; 268; 0.09	254; 242 ; 0.00	1; 1; 0.05 1; 1; 0.05
Table 1: PSP's sampl	Random Games (10 strategies)	254 ; 254 ; 0.09	254; 233 ; 0.00	aller than
their counterparts; a	Congestion Games (2 facilities)	17 ; 37; 0.09	17 ; 37; 0.00	1
	Zero-Sum Games (5 strategies)	54 ; 94; 0.09	54 ; 89; 0.00	
	Random Games (5 strategies)	54 ; 83; 0.09	54 ; 90; 0.00	
				_

The "Game" Plan (a.k.a. Outline Part 1)

- Simulation-based Games
- Mathematical Framework
- Learning Algorithms
- Experimental Results

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- We contribute an open-source library that implements our learning algorithms <u>www.github.com/eareyan/pysegta</u>

Part 2: Empirical Mechanism Design

Empirical Mechanism Design: Designing Mechanisms from Data.

Enrique Areyan Viqueira, Cyrus Cousins, Yasser Mohammad, Amy Greenwald.

Uncertainty in Artificial Intelligence (UAI19).

On Approximate Welfare-and Revenue-Maximizing Equilibria for Size-Interchangeable Bidders. Enrique Areyan Viqueira, Amy Greenwald, Victor Naroditskiy.

16th International Conference on Autonomous Agents and MultiAgent Systems (AAMAS17).

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etc.

The Rules of the Game Matter

Bangladesh raises USD1.7bn from LTE frequency tender

15 Feb 2018



The Bangladeshi government has raised a total of BDT52.89 billion (USD1.68 billion) from its 4G spectrum auction, far below the expected BDT110 billion figure, with less than 30% of the 46.4MHz of spectrum put up for sale bought in the tender, The Daily Star writes. Shahjahan Mahmood, chairman of the BTRC, said the regulator was 'not happy' with the results of the auction, adding that the operators will have another opportunity to acquire spectrum at the same price within the next six months.

Market leader GrameenPhone will pay USD408 billion for 5MHz in the 1800MHz band, in addition to a fee to convert its current holdings in the 900MHz and 1800MHz bands so as to make it technology neutral. Banglalink was awarded 2×5.6MHz in the 1800MHz band and 5MHz of paired spectrum in the 2100MHz band for a total fee of USD308.6 million (excluding VAT), while it will pay a further USD35 million to convert its existing spectrum

"Bangladesh raises USD1.7bn from LTE frequency tender." 15 Feb. 2018, https://www.telegeography.com/products/commsupdate/articles/..

Bangladesh

The Rules of the Game Matter

Bangladesh raises USD1.7bn from LTE

Bangladesh

India

freq

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Market lead convert its of was awarded

"Bangladesh ra frequency tend www.telegeogl supdate/article



Spectrum auction ends, govt makes Rs65,789 crore, misses target

4 min read . Updated: 07 Oct 2016, 10:08 AM IST Upasana Jain

increase their 4G mobile broadband services. Photo: Mint

Proceeds from spectrum auction a fraction of the Rs5.63 trillion of airwaves on offer; no bids were received for 700 MHz, 900 Mhz bands

"Spectrum auction ends, govt makes Rs65,789 crore, misses target." 07 Oct. 2016, https://www.livemint.com/ Industry/xt5r4Zs5RmzjdwuLUdwJMI/..

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MTN Ghana poised to snap up unallocated 800MHz 4G spectrum

Ghana

5 Apr 2019



Mobile network operator (MNO) MTN Ghana is lining up to purchase the two remaining 2×5MHz blocks of spectrum lots in the 800MHz band that were left unallocated after Vodafone Ghana acquired its own block of 2×5MHz for USD30 million last December, Adom News reports. 'MTN intends to acquire this remaining spectrum to enable it to continue to give its customers an increasingly better experience on the network,' MTN Corporate

The MNO was precluded from the National Communications Authority (NCA's) auction of three separate 2×5MHz spectrum lots in the 800MHz band at the end of last year, on the grounds that it had already acquired a 2×10MHz lot in the same band back in December 2015. While the NCA confirmed at the end of the 2018 spectrum auction that 'two companies submitted applications, with Vodafone emerging as the only successful applicant,' the

"Spectrum auction Rs65,789 crore, 07 Oct. 2016, httl Industry/xt5r4Zs

Services Executive Robert Kuzoe confirmed to Adom News in response to a questionnaire.

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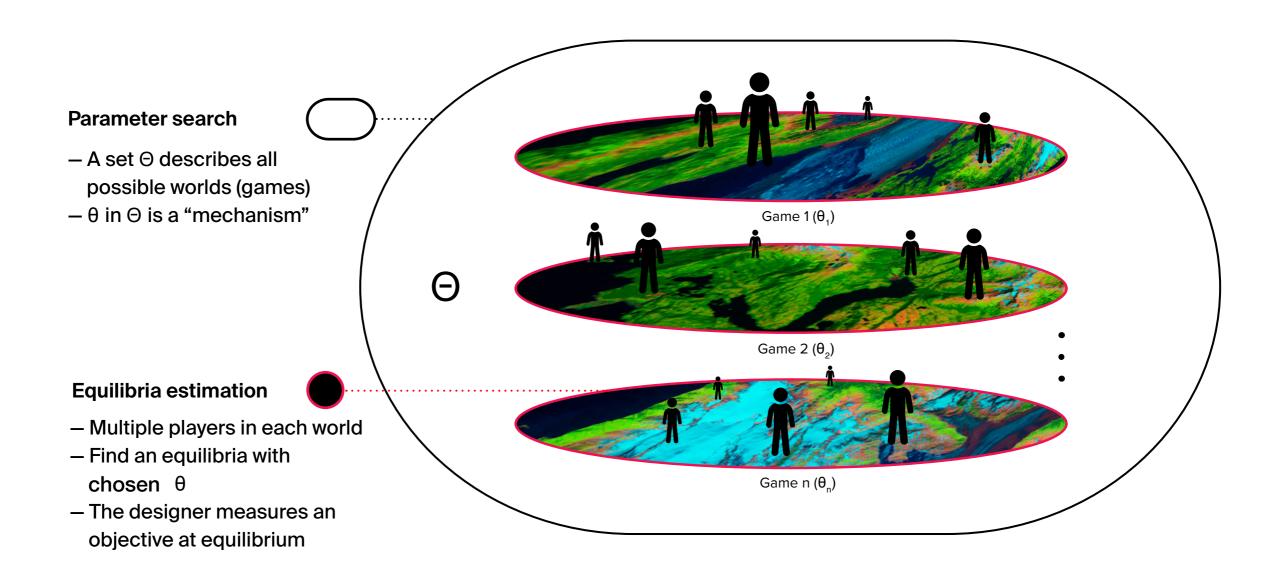
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How should a **mechanism designer** set **parameters** of a mechanism, given access only to **data** (or to a simulator capable of generating data) about the **game** under different choices of parameters?

e.g., How should an **auctioneer** set the **reserve prices** of an auction given access only to auction log **data under different choices of reserve prices**?

Empirical Mechanism Design - Schematic



Fix some parametrizable mechanism, (e.g., a first-price auction).

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$$F(\theta; \Gamma_{\theta}) = \min_{\vec{s} \in E(\Gamma_{\theta})} f(\vec{s}; \Gamma_{\theta})$$

The mechanism designer's problem is to find θ^* such that:

$$\theta^* \in \arg\max_{\theta \in \Theta} F(\theta; \Gamma_{\theta})$$

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But, computing Nash equilibria (even just one) is intractable, but sometimes feasible for small games (recall Gambit).

Consequently, we explore alternative solution concepts.

Challenge: find a solution concept that is approximable and tractable.

Strongly Connected Components Approximation Result

Theorem: (Recall-Precision)

- If G_1 is an ϵ -uniform approximation of game G_2 , then
 - Every SCC of G_1 is a 2ε -SCC of G_2
 - Every 2ε -SCC of G_2 is a 4ε -SCC of G_1

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Solution Concept	Approximable?	Tractable?	Existence?
Mixed Nash	/	×	Always
Pure Nash	/	✓	Sometimes
Sink	×	✓	Always
SCC	/	/	Always

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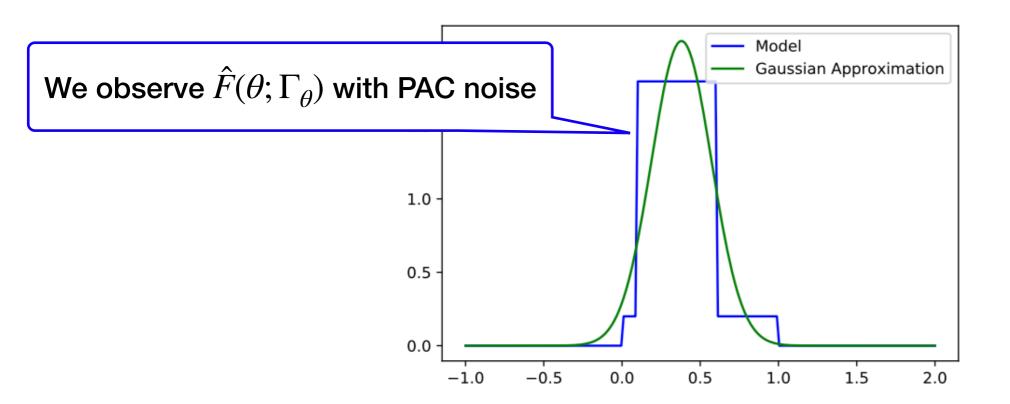
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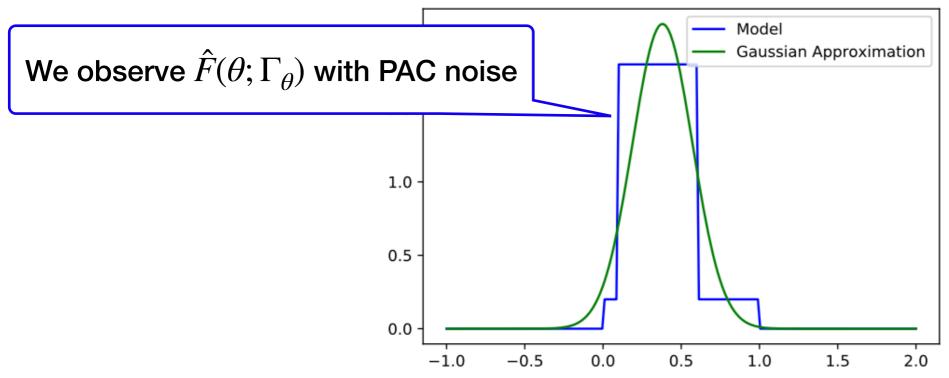
In case the design space is finite ($|\Theta| < \infty$), we derive an algorithm that provably learns approximately optimal mechanism's parameters.

Blackbox
$$\theta \longrightarrow \text{Solve Equilibria } \to \text{Measure } \hat{f} \longrightarrow \hat{F}(\theta; \Gamma_{\theta})$$



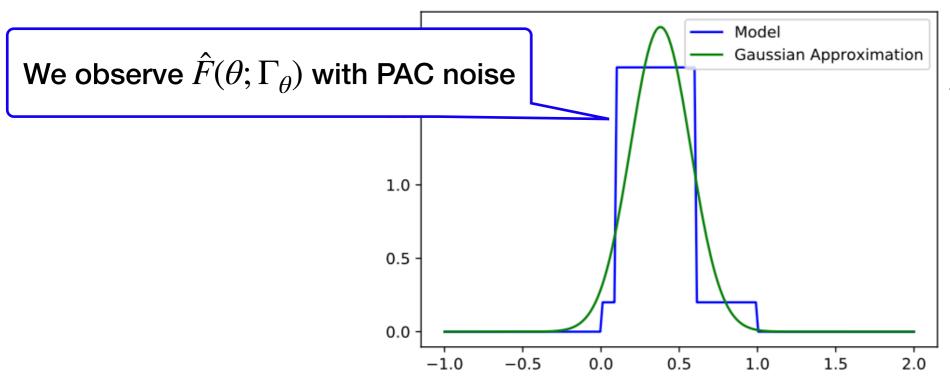






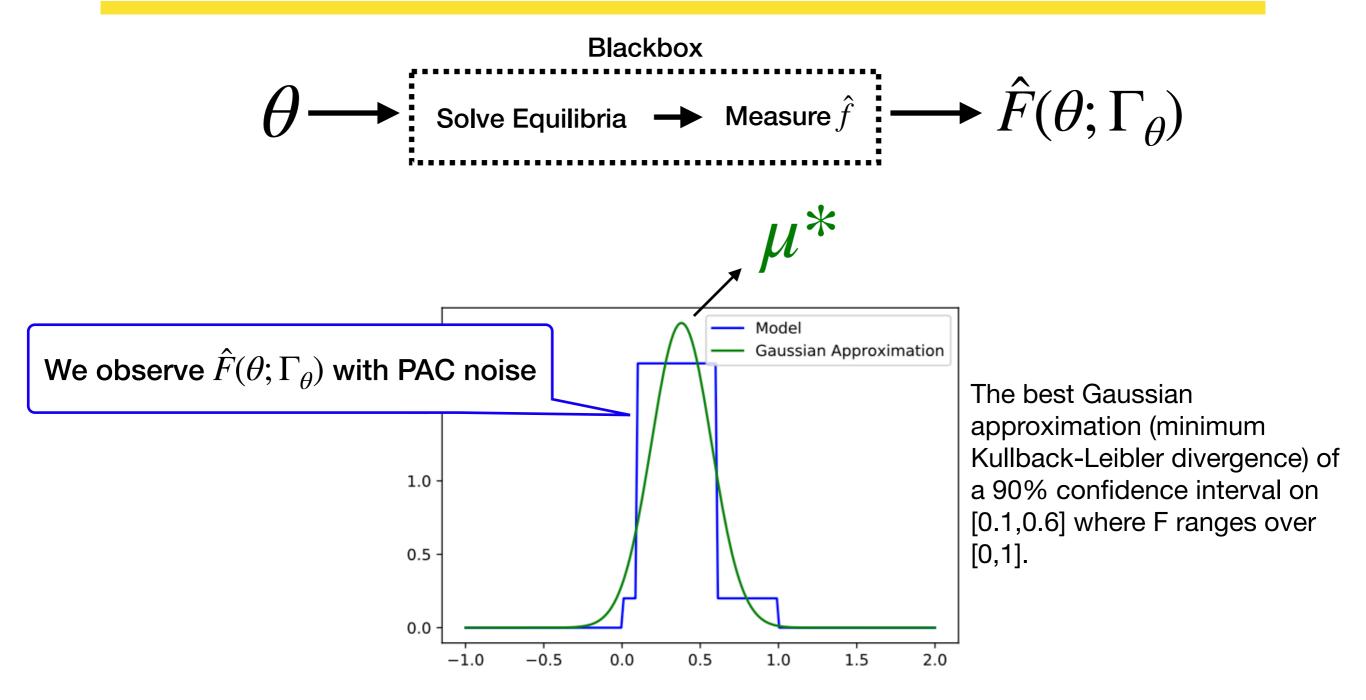
The best Gaussian approximation (minimum Kullback-Leibler divergence) of a 90% confidence interval on [0.1,0.6] where F ranges over [0,1].



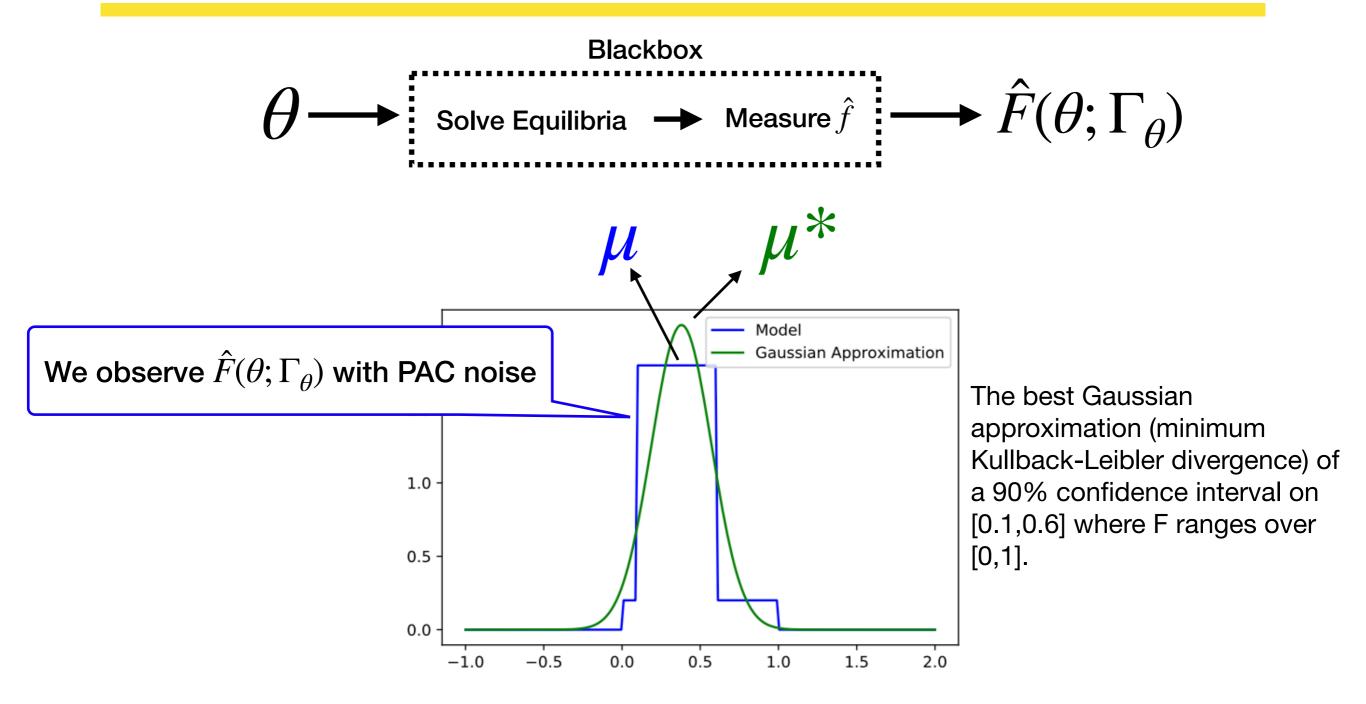


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Our Bayesian optimization search algorithms for EMD uses either the fitted gaussian (μ^*, σ^*) to PAC noise, or only the mean $(\mu^*, \sigma = 0)$, or the PAC noise mean directly $(\mu, \sigma = 0)$ as the measurement of the objective function, F.



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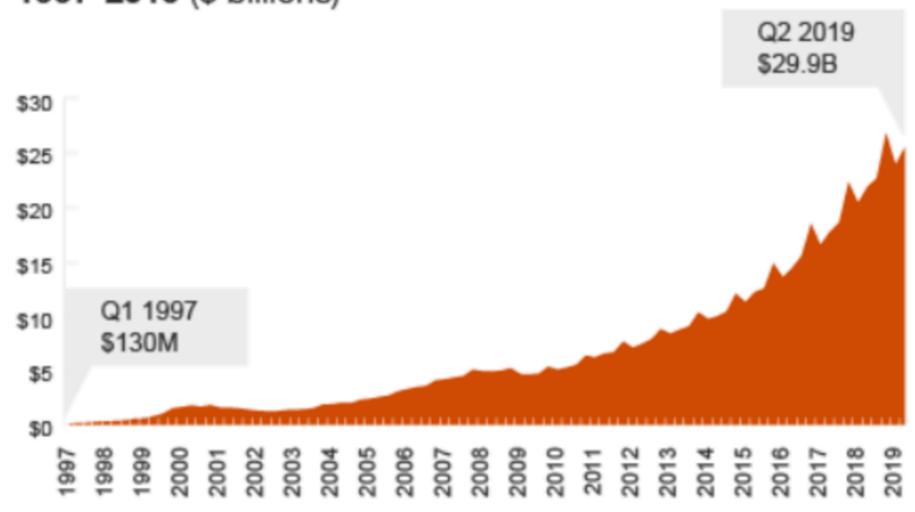
Electronic Advertisement Auctions

Electronic Advertisement Auctions



Electronic Advertisement Auctions

Quarterly internet advertising revenue growth trends 1997-2019 (\$ billions)



Source: IAB/PwC Internet Ad Revenue Report, HY 2019

Electronic Advertisement Exchanges

At the heart of electronic advertisement are ad-exchanges: centralized locations that match supply to demand, typically though some kind of auction.

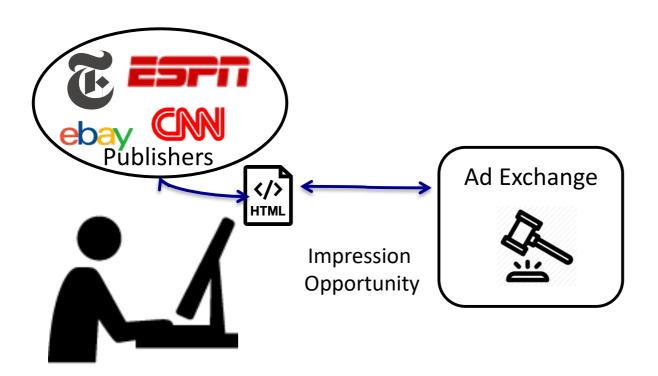
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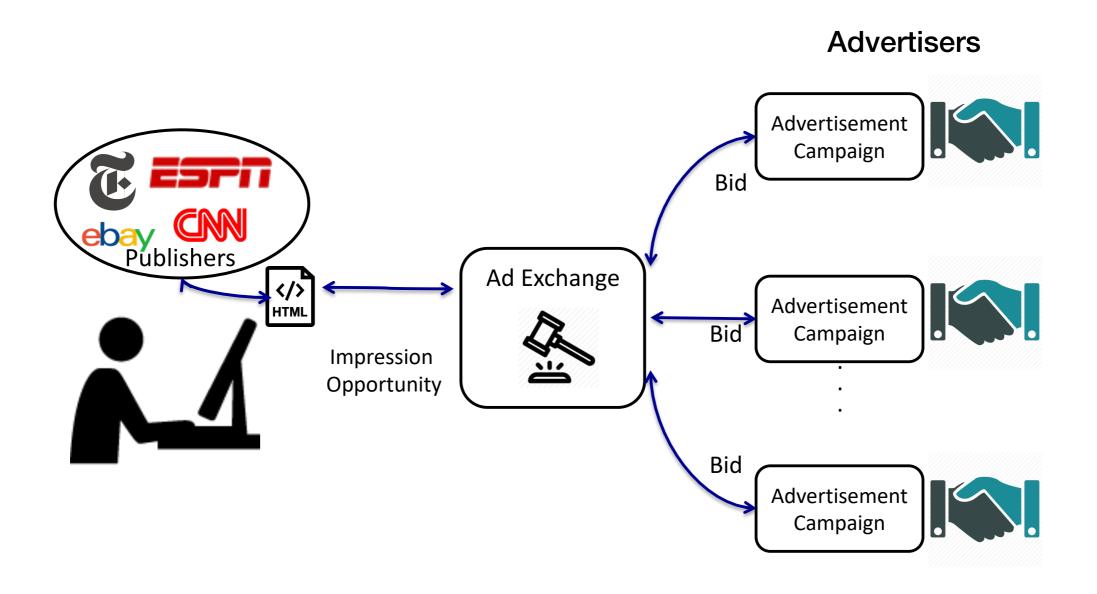
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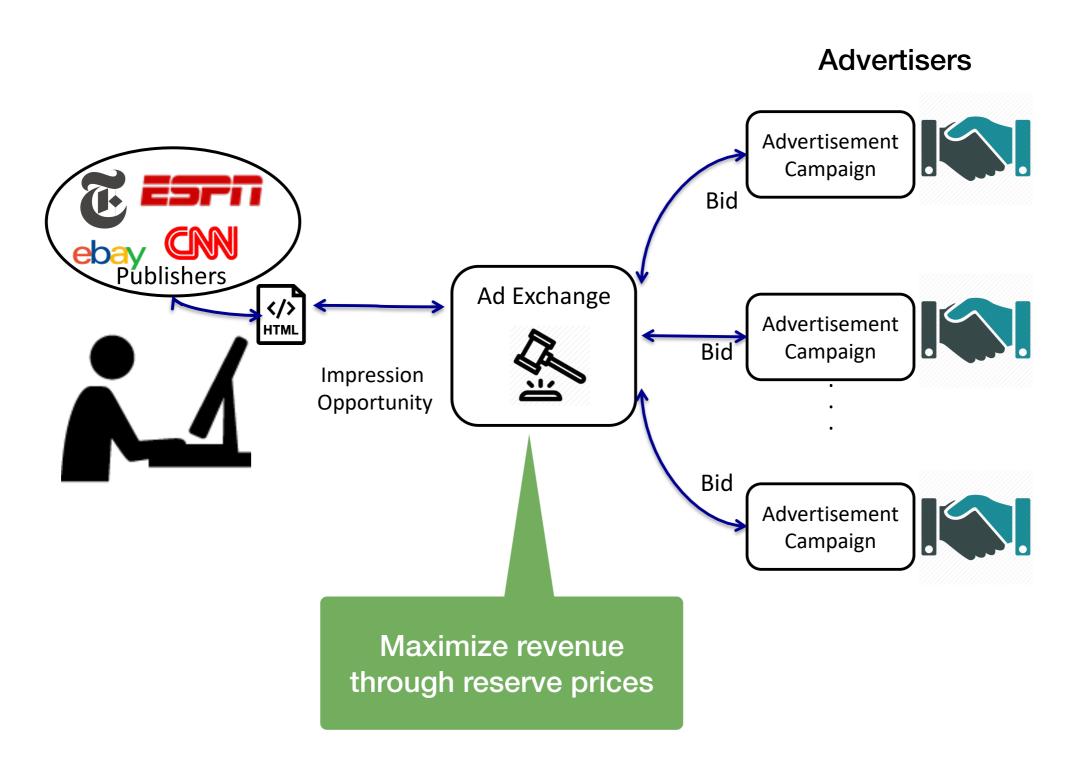
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- We focus on brand-awareness advertisement where advertisers need to reach a certain number of potential customers, from certain demographics, for a fixed (pre-determined) budget









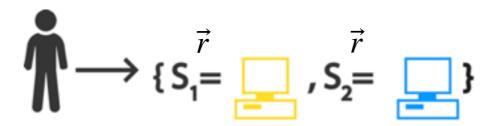
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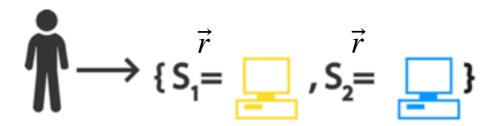
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- **Input**: \vec{r} , **Output**: ad exchange revenue (sum of all payments).



We devised two heuristics for our experimental setup.





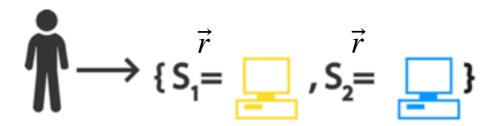


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Walrasian or (Competitive) Equilibrium, denote by **WE**





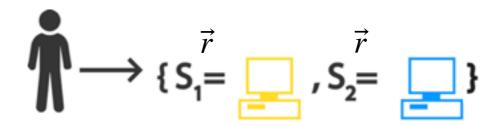
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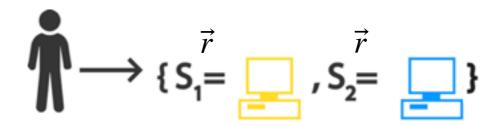


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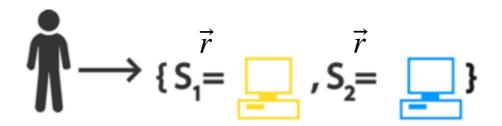
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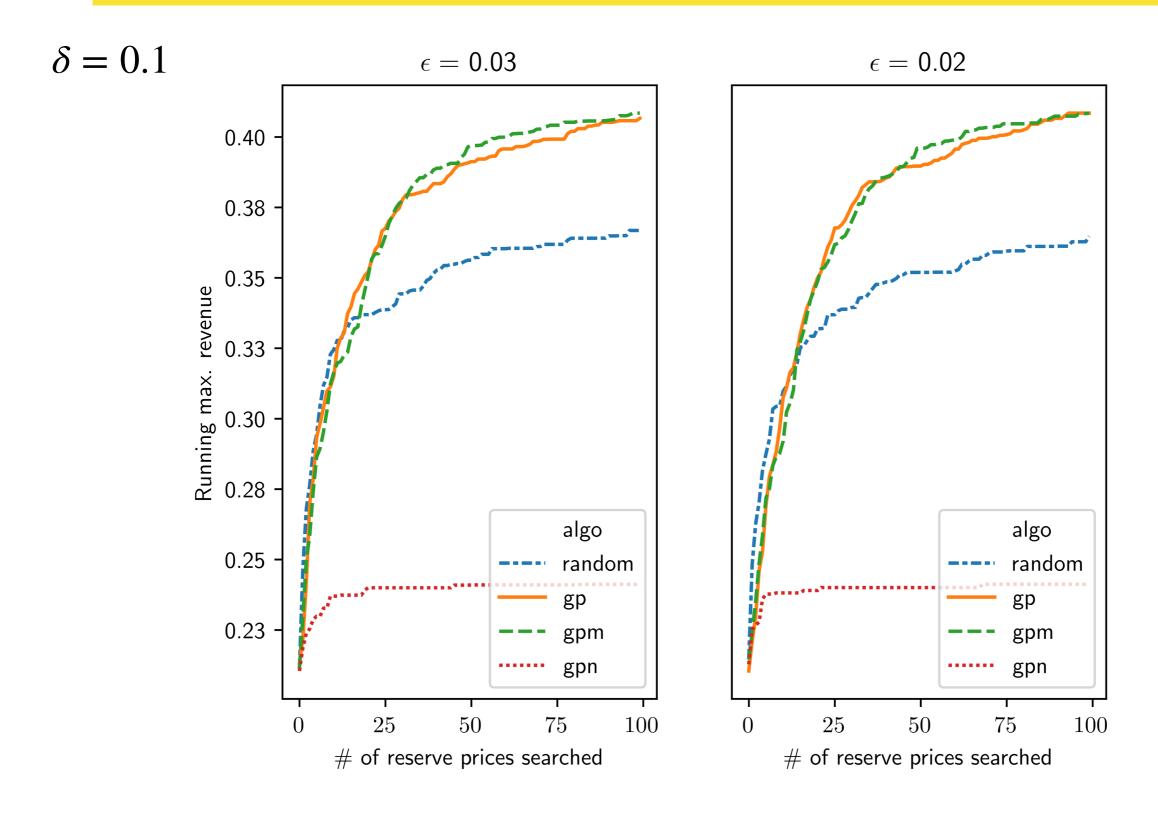
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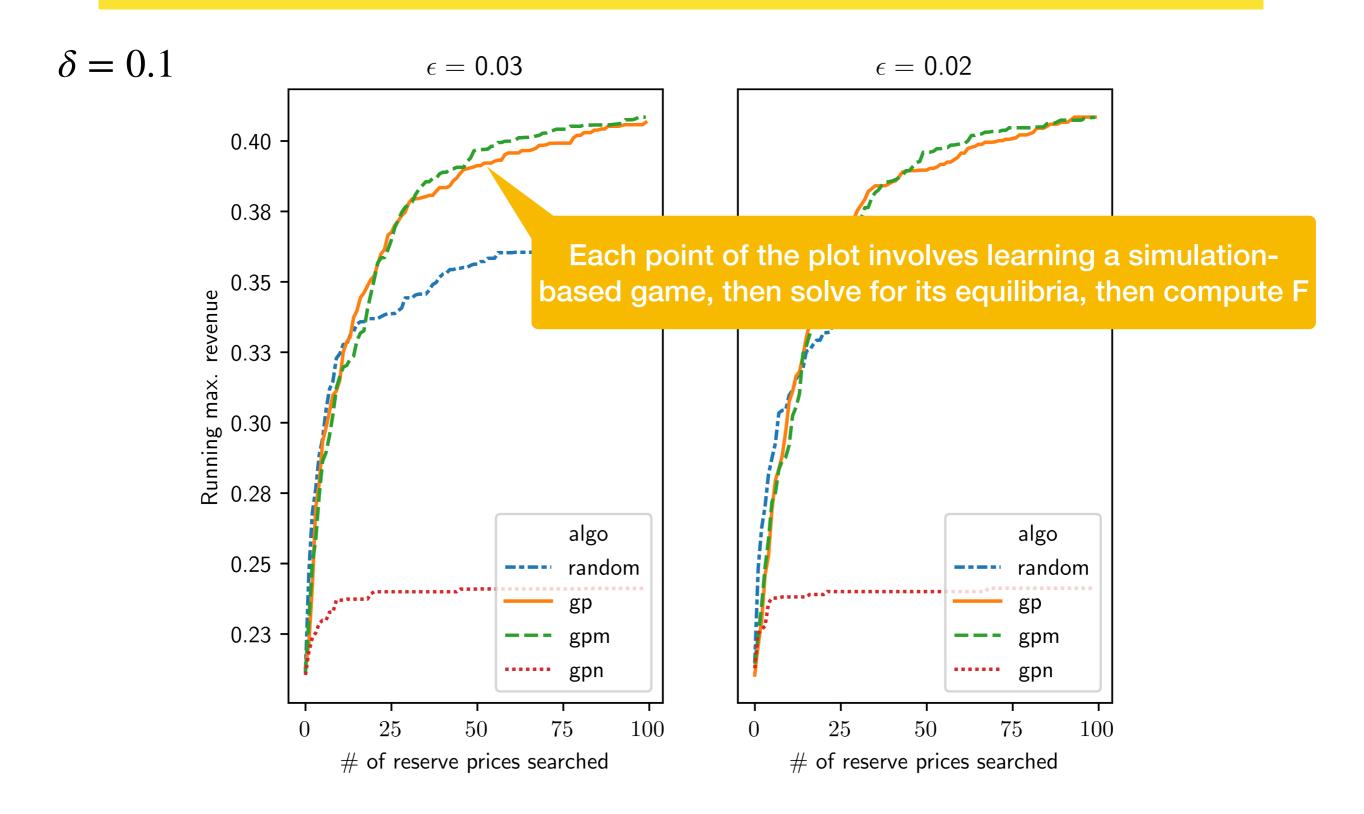
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- The task then if to find an 8-dimensional vector of reserve prices $\vec{r}^* \in \Theta$ that maximizes the ad exchange revenue, at equilibrium.

Experimental Results



All code available at <u>github.com/eareyan/emd-adx</u>

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- We empirically showed the effectiveness of our BO algorithms in a styled but rich simulation of electronic advertisement exchanges.

Part 3: Proposed Work

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 - Value for bundles might depend on unobservable factors
 - There might be too many goods, so heuristic or approximate methods might be used to obtain value estimates
- Propose: extend our simulation-based game methodology to computing competitive equilibria in noisy combinatorial market

Preliminary Work:

Learning Competitive Equilibria in Noisy Combinatorial Markets.
Enrique Areyan Viqueira and Amy Greenwald.
2nd Games, Agents, and Incentives Workshop (GAIW@AAMAS 2020)

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- **Currently**: mentoring a group of undergraduate students to participate in 2020's ANAC SCML competition.

Timeline

Task	Date
Noisy Combinatorial Markets	Summer/Fall 2020
Autonomous Negotiation Agents	Summer 2020
Thesis Writing	Spring 2021
Thesis Defense	May 2021

Thank you for your attention!

Thesis Statement

Through modern statistical tools, sampling heuristics, and optimization techniques, we find sample-efficient algorithms that learn the approximate equilibria of simulation-based games and use them to empirically design mechanisms.